

**ΕΠΑνΕΚ 2014-2020**  
**OPERATIONAL PROGRAMME**  
**COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION**



# Entrepreneurship Toolbox

COMMERCE - CATERING - EDUCATION

The enterprise TROFODOSIES SOTIRIOS ANTONAKIS K SIA EE based in ATTICA region, has joined the Action "Entrepreneurship Toolbox" with a total budget of **80 million €**. The Action aims at supporting existing small and very small enterprises, operating in the following categories:

- Retailing
- Catering services
- Educational and social services

The investment's total budget is 93.487,74 € out of which 46.743,86 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

**The approved co-financed Business Plan includes investments in the following categories:**

- ✓ Improvement of the business's premises for energy efficiency, health, safety and accessibility improvement
- ✓ Machinery and equipment for energy efficiency, health and safety improvement, ICT.
- ✓ Service and procedures standardization
- ✓ Digital Promotion
- ✓ Wage cost for new personnel
- ✓ Cost of preparation/implementation/monitoring of the business plan.

**Through the participation in the Action, the enterprise achieved:**

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creation of better quality products and services
- ✓ Increase of productivity and improvement of operational procedures
- ✓ Entrepreneurship Reinforcement
- ✓ Creation/ retention of jobs
- ✓ Other .....

The support of ΕΠΑνΕΚ proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.



**European Union**  
European Regional  
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**Working Capital to companies  
continuously and severely  
affected by COVID-19**

**in the sectors of Entertainment,  
Events & Exhibitions Organisers,  
Event Catering Businesses, Gyms & Dance Schools**

The enterprise has been funded by the above mentioned Action, which aims to strengthen companies in the sectors of Entertainment, Events and Exhibitions Organizers, Event Catering Businesses, Gyms and Dance Schools, which face insufficient liquidity, but also suffer significant financial losses due to the ongoing measures to reduce the outbreak of COVID-19.

The funding covers operating expenses and in part the financial liquidity needed, for the enterprises to resume their business.



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ανάπτυξη - εργασία - αλληλεγγύη  
**Partnership Agreement  
2014 - 2020**